

Newsletter

****CHECK OUT OUR NEW WEBSITE****

JUNE/JULY 2008

FROM THE AGENCY

DIRECTOR:

Whether you are interested in modeling or acting your interview/audition can create a highly memorable, distinctive first impression to help you reach your dreams, or be seen as average, nondescript, forgettable or worse—remembered for the wrong reasons. One constant holds true: regardless of the type of interview/audition, if you're prepared and have practiced enough—where you can actually enjoy yourself and have fun projecting the real you in your interview "conversation"—you significantly increase your chances of being selected.



Many people do not know how to sell themselves. We're taught to be humble, yet here's a situation where you must sell yourself as the best candidate, this coupled with nerves, it's no wonder interviewing seems scary. For modeling and acting, you'll excel if you learn to love meeting people during the interview/audition process. Public Relation skills are particularly critical in the industry, since agents know the way you present yourself to them is exactly the way you'll meet clients when sent to auditions...and the Agency will not make money unless you impress. The way you present yourself is the most important part of your communication, especially significant when everyone has a great look and is equal in talent/skill.

Preparation equals success. Without preparation, will you be more impressive at your first interview... or after practicing 25, 50, or even 100 times? Some people practice for hours for a sports competition, but not for an interview/audition that could change their lives. Ninety-five percent of your interview should take place before it even happens—that's your time spent preparing, learning what the clients want, and rehearsing. Show up to the interview/audition as an enthusiastic, friendly, knowledgeable, self-confident presence that convinces everyone you're the outstanding candidate. You will be sure to leave a positive lasting impression.

HOLLYWOOD COMES TO TOWN!!!

On June 14th & 15th, Philip Marcus of Kazarian, Spencer & Assoc., Inc. (KSA), will be scouting our local talent 4yrs old and above. Philip will be teaching our Elite Students on Saturday June 14th and he will be present for Monthly Auditions on Sunday June 15th for ages 4yrs and above. Some of Philip's clients have appeared in "Transformers," "Bratz the Movie," "Beowulf," "Walk Hard," "iCarly," "One Tree Hill," and "Happy Feet". We are so honored to have a powerhouse in the entertainment industry like Philip Marcus here in St. Louis. Invitations will be emailed to you with audition information if you meet his criteria.

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SUCCESS STORIES

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Edin Gali has landed a reoccurring role on AMC's new hit show "Mad Men". He will appear in 10 episodes in the new season. Season 2 premieres July 2008. Edin has also booked a lead role in a movie called "The Hattars Hotel" which starts filming in September. Edin is signed with

ABA Agency and Warning Models. Way to go Edin!!!

Since leaving St. Louis for L.A., Carlos Love has been very busy. He has appeared in "The Unit," "Invisible," "Las Vegas," "Slipstream" with Anthony Hopkins, "Cain and Able," "Million Dollar Baby" with Clint Eastwood, "Philly," "The King of Queens," "Best Damn Sports Show," "That's So Raven," "One on One," "Eve," New Line Cinema's "Friday the 13th," "Red Eye," "The Division," "Big Shots: Confessions of a Campus Bookie," "Bringing Down the House," "Dirty, Dirty Love" and "Arliss." Way to go Carlos!



JOBS! JOBS! JOBS!



Peering out the window is our model, Talia Wallerstein. She is representing Solutia in an upcoming print assignment.



Pictured above: Images models on set at Lumière Place Hotel & Casino. From Left to right: Ron Hines, Chris Scaglione, Aren Dawkins, Kevin Washington, and Dwayne Yount.



Here is another great shot of Images models at the Lumière Place Hotel & Casino shoot. From Left to right: Maki Wall, Ina Martinez, Amanda Mizer, Brenda Hendricks, and Aren Dawkins.

Products and Services

Customized Portrait Packages

Over 20 different portrait packages to choose from. Includes professional hair and makeup, wardrobe styling, and a professional photographer. Choose your background, pose, and delivery option and we'll take care of the rest.

Corporate Portraits

All photographs are captured by Steve Portier, Director. We provide you with a professional portrait in a variety of settings, including: Executive, Business, Creative, Industry and more. We are so proud of our satisfied base of clients.

Delivery Options

- PDF - download and print at your own risk and images have no watermark
- CD - high resolution, single or multiple images, printed in color or grayscale, mailed to your address

Dedicated 24/7 Customer Support

- Central appointment scheduling with a 24-hour hotline
- Assistance with identifying the most flattering look
- Professional inspection and styling to ensure optimal wardrobe and accessories

Special Services

- Complimentary online photo gallery
- Reprinting - complete details, requirements for best results in all print programs including web and print

To the left is a tearsheet of Images models promoting CPI's Business to Business Portraits. We are so proud. You guys look so professional!

TALENT SPOTLIGHT!

Ron Hines, from O'Fallon, MO, started with Images and Powers in December 2007. Since then Ron has booked several jobs. Clients he has worked for include Lumière Place Hotel & Casinos/Four Seasons, Sears Portrait Studio, & First Bank. He trained with John Robert Powers in the ML program. Ron is always professional and upbeat. Congratulations Ron!



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MODEL SPOTLIGHT!

Jenny Schulte, from Breese, IL, started with Images and Powers in August 2005. Since then Jenny has been busy doing commercials, industrial videos, and print modeling. Clients Jenny has worked for include Supplement Superstores, Rent N Roll, Ozark Trail Outdoor Equipment, and the Illinois Secretary of State's PSA for Rules of the Road. She trained with John Robert Powers in the LM program and prepared for a modeling & talent convention in New York in 2006. At the Convention, Jenny received Honorable Mentions for Female Model of the Year and Young Adult Actress of the Year. She also grabbed 15 callbacks from Agents and Managers. Congratulations Jenny on all your hard work and success.

