

MONTHLY AUDITIONS

Powers/Images Agency holds monthly auditions by age groups for models/actors listed with our Agency. These take place at 711 Old Frontenac Square, St. Louis, MO 63131. While these auditions are not mandatory, they are certainly for the serious-minded. Monthly auditions are not only good for exposure; they are an excellent tool for practice. Just like any sport/hobby...golf, tennis, soccer...practice can only improve your skill. If you attend monthly auditions and are not selected for upcoming work—try practicing. As we watch the videotapes with clients, the talent can look amazing, or look like they do not have a “clue”. Please look into the camera (do not look at the ceiling or floor), do not rock on your feet (hold still), say your name clearly and know your Agency name (Images Agency). Look confident! Look like you are glad to be there! Outfits worn to any audition should be tasteful. No bare shoulders, no big jewelry, no hats, etc.

Remember, ANY audition is just a few seconds...you only have moments to impress the camera! It is just like meeting a new person...you form an instant impression. Everyone gets nervous—hide that feeling.

For babies auditioning, they should arrive clean and fed! Moms should be calm. If you arrive barely on time, are nervous...the child can “feel” this and they become scared. Obviously they will not be speaking...but should not be crying.

Parents of little kids at the audition, and ALL MODELS/ACTORS should be QUIET, as we are taping. Our walls are paper thin. So while waiting, please refrain from chit-chat. Also no food/gum/drink once you enter the building.

Clients may hire people directly from their photos, or they may ask for an audition tape to be prepared. Call 314-993-3097 Ext 8, and then press “1”.. and listen for the audition menu, select the proper age of the model/actor and continue to listen for the once a month date and instructions of what you can expect. Dates for these monthly auditions will be available on Ext 8 on the 25th of the current month that we are in for the next months’ audition date. If you arrive late, you will not be seen. It is your responsibility to check the date...and be prepared. We only contact you with “good news” – meaning you were selected for an upcoming assignment. Check the “special events hotline”.. press Ext 8, then press 3 for upcoming events.

Directions to Monthly Auditions:

From Downtown:

Take Interstate 64 (Hwy 40) West to Lindbergh Blvd. Exit # 28A, veer right on exit ramp, to 67 (Lindbergh) North. Go to the first stop light and turn left onto German Blvd. Immediately turn into 1st parking lot. We are the two-story building that sits on the parking lot. Follow the Powers/Images signs on the building to our suite, which is on the upper level, in the rear. Enter through the double white doors.

From North, West and South County:

Take Hwy 270 to Interstate 64 (Hwy 40) East to Lindbergh Blvd. Exit # 28A, veer left on exit ramp, to 67 (Lindbergh) North. Go under Interstate 64 (Hwy 40) to first stop light and turn left onto German. Immediately turn into 1st parking lot. We are the two-story building that sits on the parking lot. Follow the Powers/Images signs on the building to our suite, which is on the upper level, in the rear. Enter through the double white doors.