

“Agent Day”

Saturday, July 14, 2018



JAMIE MALONE

❖ **What to wear** and **Audition Dos and Don'ts**

If you are the age of 9 and over, you will be getting the commercial script when you arrive at the Agency. This is called a “Cold Script”. If you are of the ages 8 and under, your script is below to memorize. You will have time to go over the commercial prior to seeing the Industry Professional along with your Local Representative.

Bring the commercial to “Life”. We are **not** interested in your reading skills...we are interested in your “Acting Skills”.

We will be looking to see how:

- **animated** you are
- **creative** you are
- **what choices you make in the delivery of the cold script commercial**



Bring your “Resume” along with your HEADSHOT.

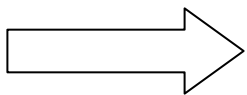
Staple your resume to the 4 corners of your headshot. See website for “[Sample Resume](#)”

➤ **PARENTS:** Below is the script for **ages 8 and under to memorize**. The talent must say their slate before the commercial.

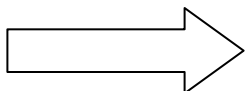
Heinz Ketchup

Ketchup, I just gotta have Ketchup! Cuz everything you put ketchup on is better with Heinz. It makes your little taste buds sing! Ketchup at school, ketchup with my friends; its flavor never ends. Ketchup, just gotta have ketchup.

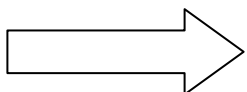
See ages below for your opportunity to be seen:



Ages 5 to 10 @ 12:15pm



Ages 11 to 17 @ 12:30pm



Ages 18+ @ 12:45pm