



**Alicia Beekman**

- ❖ Fill out the small audition form [clipped to the clip board].
- ❖ Return clip board to designated bin.
- ❖ Ages 10 and older, fold script to only show the commercial; slightly hold script at shoulder level [do not cover face nor have it at your belly button]
- ❖ Before you enter the audition room, watch the person in front of you. This will help you on what to expect in the audition room with the St. Louis Agent and Industry Professional Agent.
- ❖ Talent will give Donya the small audition form and give the Guest Agent your headshot and resume.  
[Talent does this, not the parent]
- ❖ If you have a purse, phone, or any extra stuff in your hands, put it on the chair by the audition mark.
- ❖ If you have a fan club, they go to the door in the room away from the door you entered.
- ❖ Take your mark [X] on the floor.
- ❖ Slate to the camera or the guest Agent. Ask them where you need to look, if you have not been told. Make sure you speak loud and clearly. And we can understand your name when you slate.
- ❖ Perform your commercial for the camera. Don't read the TV Commercial, perform it!  
Use facial expressions and inflection in your voice to make it interesting. Remember, you are talking to a friend.
- ❖ It's all about the choices you choose on how to deliver your TV Commercial.

[What to wear](#)    [Sample Resume](#)

**Audition Times are by age group:**

- Ages 4 to 9 @ 12:15 pm
- Ages 10 to 17 @ 12:30 pm
- Ages 18+ @ 12:45 pm

~Ages 4-9 Commercial script below to memorize.

~Ages 10 and older, This audition is a Cold Read, your TV Commercial will be given to you when you arrive to Agent Day Audition.

**Ages 4-9 – Below is the Audition Commercial for 2024**

➤ **PARENTS:** Below is the script to memorize. The talent must say their slate [name, age, with Images Models & Actors] before the commercial. Parents work with them on their slate and their commercial not sounding like they are just memorized words. **Performance should be over the top!**

~Ages 4-6

**Pillsbury Cookies**

I can hide places where no one can find me. This comes in handy when I eat Pillsbury Chocolate Chip Cookies.

~Ages 7-9

**Pillsbury Cookies**

See, if my brother saw me, he would want to eat some of my Pillsbury Chocolate Chip Cookies, I don't like to share my Pillsbury Chocolate Chip cookies. I need to hide where he cannot find me.