

LuberRoklin entertainment

**Mara Santino**

**Step by Step directions for Agent Day Audition ...**

- ❖ Fill out the small paper [clipped to the clip board]. “Agent Day Audition Check-in Form.”
- ❖ This paper is given to Donya before you enter the audition room.
- ❖ Return clip board to designated bin.
- ❖ Ages 9 and older, fold script to only show the commercial; slightly hold script at shoulder level [do not cover face nor have it at your belly button]
- ❖ Before you enter the audition room, watch the person in front of you. This will help you on what to expect in the audition room with the St. Louis Agent and Industry Professional Agent.
- ❖ Give the Guest Agent your headshot and resume. [Talent does this, not the parent]
- ❖ If you have a purse, phone, or any extra stuff in your hands, put it on the chair by the audition mark.
- ❖ If you have a fan club, they go to the door in the room away from the door you entered.
- ❖ Take your mark.
- ❖ Slate to the camera
- ❖ Perform your commercial for the camera. Don't read the TV Commercial, perform it!  
Use facial expressions and inflection in your voice to make it interesting.
- ❖ It's all about the choices you choose on how to deliver your TV Commercial.

[What to wear](#)    [Sample Resume](#)

**Audition Times are by age group:**

- Ages 4 to 9 @ 12:15pm
- Ages 10 to 17 @ 12:30pm
- Ages 18+ @ 12:45pm

**Ages 10 and over**, you will be given the commercial script when you arrive at the Agency. This is called a “Cold Script”. You will have a short time while you are waiting for the Industry Professional and Local Representative to go over the commercial

**Ages 4-9 – Below Audition Commercial for 2023**

**Ages 8 and under**, your script is below to memorize.

➤ **PARENTS:** Below is the script to memorize. The talent must say their slate [name, age, with Images Models & Actors] before the commercial. Parents work with them on their slate and commercial.

~Ages 4-6

**Crest**

Want to be a winner? Team up with Sparkle Crest for Kids. Brush with Crest!

~Ages 7-9

**Crest**

Want to be a winner? Team up with Sparkle Crest for Kids. Brush with Crest and your cavities will see stars!