



Brian Vogel

Saturday, July 20, 2024

Step by Step directions for Industry Network Agent Day Audition ...

- ❖ Fill out the Industry Network application [clipped to the clip board].
- ❖ Return clip board to designated bin.
- ❖ Ages 10 and older, fold script to only show the commercial; slightly hold script at shoulder level [do not cover face nor have it at your belly button]
- ❖ Before you enter the audition room, watch the person in front of you. This will help you on what to expect in the audition room with the St. Louis Agent and Industry Professional Agent.
- ❖ Give the Guest Agent your application and headshot and resume. [Talent does this, not the parent]
- ❖ If you have a purse, phone, or any extra stuff in your hands, put it on the chair by the audition mark.
- ❖ If you have a fan club, they go to the door in the room away from the door you entered.
- ❖ Take your mark.
- ❖ Slate to the camera. Make sure you speak loud and clearly.
- ❖ Perform your commercial for the camera. Don't read the TV Commercial, perform it!
Use facial expressions and inflection in your voice to make it interesting.
- ❖ It's all about the choices you choose on how to deliver your TV Commercial.

[What to wear](#) [Sample Resume](#)

You will email Lauren@imagesagency.com to reserve your spot at Images Agency. In the email include Talent Name, Age, and Audition Time.

Audition Times are by age group:

- Ages 4 to 17 @ NOON
- Ages 18+ @ 11:15 AM

~Ages 4-9 Commercial script below to memorize.

~Ages 10 and older, Lauren will email you a confirmation email with your TV Commercial for the Industry Network Audition.

Ages 4-9 – Below is the Audition Commercial for 2024

➤ **PARENTS:** Below is the script to memorize. The talent must say their slate [name, age, with Images Models & Actors] before the commercial. Parents work with them on their slate and commercial.

~Ages 4-6

Pillsbury Cookies

I can hide places where no one can find me. This comes in handy when I eat Pillsbury Chocolate Chip Cookies.

~Ages 7-9

Pillsbury Cookies

See, if my brother saw me, he would want to eat some of my Pillsbury Chocolate Chip Cookies, I don't like to share my Pillsbury Chocolate Chip cookies. I need to hide where he cannot find me.