

Commercial Self-Taping Instructions:

Setting up:

1. Nothing in the background, blank wall (solid backdrop/solid bed sheet) with nothing on it to distract.
2. You may want to invest in a tripod, to hold the camera steady.
3. Make sure the room is well lit, without shadows.
4. Self Tapes are to be shot horizontally and **tight frame** (top of head to mid-chest).
5. Look at the camera **eye**, (that is your focal point) DO NOT look at yourself in the picture screen, either.
Keep your eyes on the focal point so you are not looking back and forth to the camera (No shifty eyes).

Using a smart-phone in horizontal mode; frame yourself tight (from top of head to mid chest).



You **MUST** have the on & off button on your left and the camera is on your right. If you don't have the phone in this position, the video will be upside down when you send the video to the Agency.

Self -Tape Videoing:

Looking at the camera eye, on the right side of the phone (do not look at yourself).

Slate:

1. First and Last Name (make sure you are saying your name SLOWLY & CLEARLY)
2. Images Agency St. Louis Missouri
3. Pause just a second
4. Perform your recording

Very important – your eyes must be looking at your focal point – do not look at yourself.

******NOTE: If you choose to have someone hold the phone and video you; the person holding the phone will see you in the screen and the On & Off button will be on their right and the camera eye will be on your right.**